



Kansas Singer Helping Promote Radiothon



Rusty Rierson can be heard daily on the Big 94.5 Country singing his song, "Those Little Hands," promoting the St. Jude Radiothon February 25-26.

One of the nation's most up and coming singers is helping the Big 94.5 Country promote the St. Jude Radiothon.

Rusty Rierson, a native of Leon, Kansas, and a graduate student in animal science at Kansas State University, has written and sings a song "Those Little Hands."

Being played several times daily on the Big 94.5 Country, prior to the radiothon February 25-26, the inspirational number was written by Rierson about a family experience.

Rierson started singing in church as a teenager, and music soon became his passion. A winner in several competitions, he entertains all over the Midwest and will be on a tour to Europe this summer.

Plans are underway for a St. Jude benefit supper featuring an acoustic concert by Rierson.

Farm Profit 2010 Seminars

Farm Profit 2010 Seminars, hosted by AM 580 WIBW, kick off Wednesday, February 3, at 5:30 pm in Carbondale. Additional Seminars are set for Wamego, February 16; Lawrence, March 1; and Centralia, March 17. Attendance is free with pre-registration through county Extension offices or by e-mailing kelly.lenz@morris.com.

New Seed Center Opens At Valley Falls

Farmers in 100 miles every direction from Valley Falls, Kansas, will reap benefits from that community's newest agriculture venture.

Ribbon cutting by Brian and Shana Lane recently opened their new Valley Ag, Inc., state-of-the-art bulk seed treatment facility and Asgrow/DeKalb seed dealership along Highway 4.

The complex includes a new store and offices behind which is a tire shop and bay for oil changes.

A warehouse contains seed, chemicals and cattle feed.

Nearby are four large bins to store 15,000 units of soybeans that can be treated at the time a farmer places an order.

"It's all computerized," said Lane. Fertilizer application is also part of the 10-year-old family business.

"I tell our employees that if we don't meet or exceed a customer's satisfaction, we're not doing our job," Lane emphasized.



Valley Falls Mayor Charles Stutesman and farmers from a wide area watched as Brian and Shana Lane cut the ribbon officially opening their new Valley Ag, Inc., seed center.



Like father, like son is certainly true as Dalton Hook helped his dad, Don Hook, man the Sloop Sales/Hook's Repair booth at the Topeka Farm Show. The younger Hook has been a part of the Lyndon business from an early age, and is now heard regularly on the firm's WIBW radio commercials.



Farm director Kelly Lenz presented Sue Heaton of Holton with a Dirt King tricycle and trailer from Dirt King as winner of the WIBW drawing at the Topeka Farm Show. Jerry Atkins of Berryton received a Stetson hat given in the drawing by Roy Frey's Western Wear of Topeka.

94.5 COUNTRY

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team

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Padre Says:

Attending his first opera, a young lad asked his mother why the man was waving the stick at the lady. "Shhh," his mother whispered. "He's not shaking the stick at her." "Well," the youngster loudly demanded, "what's she hollering for?"



**St. Jude Radiothon on the Big 94.5 Country
February 25-26**

