



Agriculture Receives Assistance From WIBW Through Kansas Ag Network Website

The Number 1 grossing industry in Kansas is agriculture.

Today, Kansas agriculture is moving faster than ever with commodity prices the highest ever. Yet, input costs are even higher, forcing daily essential changes to keep the world's most important business profitable.

Never unchanging is time, and there is never enough of that valuable commodity.

AM 580 WIBW and Kansas Ag Network's 30 affiliate stations are leading the way to maximizing efficiency and proficiency in agriculture's most challenging time, reaching more agriculture producers than any other media in the world.

Headed by world-renowned agriculture newsmen Kelly Lenz, Greg Akagi and Dan Johnson, with nationally-acclaimed climatologist Dave Relihan, AM 580 WIBW and the Kansas Ag Network provide up-to-the-second market reports, weather conditions and the latest-breaking-news affecting the food-producing-chain of the world for the vast majority of the state's largest agriculture producers.

Now, top farmers have a new service as the perfect complement and supplement to tuning in AM 580 WIBW and the KAN affiliate stations for that essential information.

With the click of computer keys, farmers can call up the Kansas Ag Network website, featuring further-detailed radio-reported news, combined with additional valuable highlights pertinent to increasing farm profitability, all in printed-form right on the computer screen.

Plus, the KAN website features the most comprehensive immediate weather for tracking severe storms, the weekly forecast, latest futures market information, public commentary and an auctions calendar.

Traditional methods of finding out about upcoming auctions have changed, whether for farm machinery, livestock, real estate, and even antiques, collectibles, tools or household items.

Posting a sale bill on the elevator window, direct-mail to possible-interested-bidders, or advertising in the paper have already advanced to the computer-age. Many auctioneers offer personal websites for auction listings, and public websites also include auction information.

However, the Kansas Ag Network Auction site is the different, unique and easier method to find out about auctions everywhere right from the home-page calendar's direct-link to a sale bill, plus a map to easily-drive right to the auction location.

Appreciating there are many ways to advertise an auction, it's most important to reach every potential bidder. WIBW and the Kansas Ag Network with 1,000,000, that's one million, listeners every week, sends the majority of Kansas people straight to the highly-desired auction details.

Check it out for yourself: www.kansasagnetwork.com. Auctioneers are encouraged to contact me by telephone or e-mail to most efficiently expand your service.



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Padre says:

“There are any number of suitors who could emerge at an auction.”