



## The BIG 94.5 Kicker Country Stampede Ready For 'Kickoff'

It's time for "The biggest party on the planet."

"That's the Kicker Country Stampede presented by The Big 94.5 Country and Verizon Wireless, June 27 through 30, at Tuttle Creek State Park located by the north edge of Manhattan, Kansas," according to Larry Riggins, general manager of 94.5 Country and the other Morris Communications affiliates headquartered in Topeka.

Of more than 18 featured contracted entertainers, headline acts on the Stampede Main Stage include Little Big Town, Thursday; Jason Aldean, Friday; Trace Adkins, Saturday; and Miranda Lambert, Sunday. Additionally, there will be three live stages in between acts including Tuttleville, Nashville Songwriters Association International Songwriters Tent and the VIP Hospitality Tent.

Kicker, an American consumer electronics manufacturer headquartered in Stillwater, Oklahoma, is the Country Stampede title sponsor this year and is bringing with that special attractions and giveaways for all of those in attendance.

Recognized as a pioneer in the car audio industry, Kicker produces home/portable, marine and mobile audio products, and is best known for their subwoofers, as well as their audio crossovers, the amplifiers that supplement them, and high production of square loudspeakers.

Kicker is giving away more than \$40,000 worth of Kicker products at Country Stampede to celebrate their 40<sup>th</sup> year in business. The sponsoring company will also host a motocross exhibition featuring Cowboy Kenny's Steel Rodeo, with shows Friday and Saturday, and two on Sunday.

Country Stampede is a weeklong affair for many with 200 premier campsites right at the Stampede grounds, and the bulk of them were already being used as early as this Monday. Hundreds of food, craft and merchandise vendors are set up and ready to go with Stampede gates opening at 4 o'clock Thursday, and 1 o'clock all of the other days.

An additional feature is the giant video star screen offering excited music fans the feeling of a front row seat. The BIG 94.5 Country personalities will go backstage to bring special artist interviews prior to each onstage performance. For everyone interested in every minute aspect of Kicker Country Stampede information, there is a new mobile site available on cell phones, readily assessable by simply going to 94Stampede.com, for complete updated details and contests.

More than 160,000 guests from throughout the Midwest, across the country and around the world will be at Country Stampede this year with majority of the tickets sold well in advance.

However, tickets are still in demand as evidenced by the waiting line for the Country Stampede tickets giveaway hosted at Bluestem Farm & Ranch Supply in Emporia. While the giveaways didn't begin until 2 o'clock Saturday afternoon, there was a line forming at 9 o'clock the evening before.

When the 94.5 Country van arrived, and the booth was set up, engineer Devin Tatrn (who took the photo), radio newsman Alex Dingman (with tickets) and marketing consultant Frank Buchman (also shown) handed out more than 100 any day passes in less than 45 minutes. Even a larger number of Sunday Stampede tickets were distributed in the next hour.

However, tickets to the Kicker Country Stampede are still available along with a complete schedule and listing of entertainers at [www.countrystampede.com](http://www.countrystampede.com).



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**Padre says:**

*"Music is the  
art of  
thinking  
with sounds."*