



Third 580 WIBW Farm Profit Conference Of 2014 Is Wednesday Evening At Paxico

There's still time to sign-up to attend and also to be a sponsor of the third Farm Profit Conference coordinated this year by the 580 WIBW Farm Department.

"In cooperation with the Wabaunsee County Extension Service, our next Farm Profit Conference is Wednesday evening, at the Sacred Heart Parish Hall, just north of Paxico," announced Kelly Lenz, longtime 580 WIBW Farm Director, who coordinated the educational and entertaining program expected to draw farm people from throughout eastern Kansas.

Doors are set to open at 5:30, with a beef supper prepared by the church ladies starting at 6 o'clock, and the Farm Profit Conference program gets underway at 6:45.

Most of the more than 30 sponsors of the evening's activities will be in attendance, and many will have attractive displays of their products, along with informational material to distribute and visit with about to the large crowd. Sponsors are also again providing a wide assortment of very valuable door prizes to be given away in drawings throughout the evening for everybody who is welcomed to sign up as they come past the registration table.

Kickoff speaker in a repeat appearance at Farm Profit Conferences this year and for a number of years will be Mary Knapp, the assistant state climatologist at Kansas State University, who will present "The 2014 Weather Outlook."

Highly anticipated on the program and now recognized throughout the country as a leading spokesperson for the agriculture industry is Debbie Lyons-Blythe, a Morris County rancher from White City, described as an "Agriculture Advocate," answering the all-important question: "How Do We Communicate Agriculture's Message?"

Of course, again expected to be the highlight of the evening, in a repeat appearance at Farm Profit Conferences this year and for the past half dozen years, is Darrell Holaday of Country Futures at Frankfort revealing "The Other Side Of The Coin."

The Farm Profit Conference meal and program are free, but reservations are required in order to make sure there is ample beef for full plates, and many seconds for those who ask. Supper count is needed by tomorrow, Feb. 25, by calling the Wabaunsee County Extension Office at 785-765-3821, or by emailing kelly.lenz@morris.com.

Sponsorships for the Farm Profit Conference at Paxico are also still available through Frank J. Buchman at the accompanying contact information to the right. In addition to advertising on Prime 580 WIBW Ag Programs, sponsors are recognized in live-read promotions, on the event program, will attend, can have a booth, hand-out materials and are to be introduced.



Mary Knapp
Kansas State Climatologist



Debbie Lyons-Blythe
Morris County Rancher/
Agriculture Advocate



Darrell Holaday
Country Futures



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Padre says:

"I am not afraid of tomorrow, for I have seen yesterday, and I love today."