



## ‘Milk Comes From Cows,’ Crowd Learns At Dairy’s Spring Fling



Hildebrand Farms Dairy at Junction City hosted their first Spring Fling Saturday, April 16, according to Melissa Hildebrand-Reed.

The event was open to the public and had more than 1,000 people in attendance, Kathy Hildebrand pointed out.

Families were able to take free tours of the farm, sample Hildebrand Farms Dairy products, visit the baby caves, enjoy a hamburger picnic lunch and live music.

Members of the Chapman FFA Chapter were on hand to help with the event. They received a \$500 donation from the proceeds of the picnic.

Other highlights included the hay bale play area, educational packets for the kids and a make-your-own butter station.

The Hildebrand family hopes this is the first of many Spring Fling events.

Hildebrand Farms Dairy has worked closely with WIBW’s Team W in coordinating their radio advertising program.



**Frank Buchman**

Marketing Consultant

Direct: 785 - 228 - 7259

Cell: 785 - 499 - 3063

[frank.buchman@morris.com](mailto:frank.buchman@morris.com)

PO Box 1818

1210 SW Executive Dr.

Topeka, Ks 66615

## Fun And Sales During Grand Opening



Grand opening celebration at the renovated and expanded Coffey County Honda in New Straw, Kansas, north of Burlington, “was a huge success!” analyzed Kim Odell and Scott Crisp, third and fourth from left respectively.

“The weather turned out great, the bounce house was a hit, people seemed to be enjoying themselves, and we sold quite a few things: mowers, ATV’s, motorcycles, dirt bikes, and generators,” they verified.

Coffey County Honda found AM 580 WIBW and The Big 94.5 Country FM appropriate media to increase attendance for the celebration.

## Pigs Prove Pricey



Willard Olson talked to Col. Craig Heinen, Downs, before start of the Mid-America Pig Sale and Buchman Show Pig Sale at Manhattan, which was advertised heavily on AM 580 WIBW radio.

Olson and his son, Casey, were consignors for the sale along with John and Barb Nagel, Tyson, BJ and Wyatt Buchman and Marvin Haller.

Ninety Duroc, Hamp, Poland, Spot and crossbred sold for an average of \$200, with the top pig bringing \$450.

*Padre says:*

“It’s always too wet, or too dry, someplace.”