

## Family And Friends Of KSU Animal Sciences Set Reunion Friday Evening

Whoever has been through or even just visited the Animal Sciences and Industry Department (ASI) at Kansas State University become friends.

Those acquaintances made in Weber Hall and livestock learning facilities on the north edge of the Manhattan campus become family.

Certainly seemingly so from those of recent times to most distant ones, some many decades gone by.

Thus, there's a big gathering and celebration of the animal sciences department this week.



"The fourth annual ASI Family & Friends Reunion is Friday evening, Oct 12," announced Angie Denton, KSU ASI communications and marketing specialist.

It'll again be at the Stanley Stout Center, 2200 Denison Avenue, Manhattan,

starting at 5:30.

"We'll celebrate the K-State ASI family and thank our industry friends for decades of contributions to animal agriculture," Denton said.

The program has been advertised on 580 WIBW and Country 106.9 as well as promoted on WibwNewsNow and the Kansas Ag Network,

"Last year's reunion was truly amazing with more than 1,000 family and friends reuniting," Denton said.

"While many have sent in early their reservations, walk-in registration will be available," Denton informed.

Attractions opening at 5:30 are to include "great food," live music, and a Junior Wildcat Barnyard.

"Attendees can view and participate in these feature throughout the evening, and there'll be more surprises, but no fundraising," Denton promised.

At 7:30, the "Pride of Wildcat Land Band" will entertain.

Everyone will be welcome to stroll through the aisle formed by the band into Stout Center. Standing at attention, hats off, hands over hearts, guests will hear the band's rendition of the Star Spangled Banner at 7:55.

CattleFax, an organization created by cattle producers, has been selected to receive the 2018 Don L. Good Impact Award at 8 o'clock.

The award, presented by the Livestock and Meat Industry Council Inc. (LMIC), is named in honor of Good, a former KSU ASI head.

Started in 1968, CattleFax is a member-owned organization that serves producers in all segments of the cattle and beef business.

For half a century, it has been a global leader in beef industry research, analysis and information. Its exclusive industry database has set the standard for market information and analysis.

Information was critical in the 1960s to cattle producers, who believed their negotiating power for marketing their animals needed improvement. The answer was partially found in mining and sharing data.

"It felt like we needed our own information and data sharing business," said Randy Blach, CattleFax chief executive officer.

"Cattlemen could see trends more frequently during the year, and also have a double check on the system," Blach added.

CattleFax's first market analyst, Topper Thorpe, became the CattleFax general manager in 1972. For 30 years, he provided a steady hand for staff leadership and guidance.

According to Blach, "Topper helped revolutionize both the gathering and sharing of market information in the cattle industry.

"That allowed CattleFax to deliver the most complete, accurate information for beef producers to make better marketing decisions," Blach continued.

"The CattleFax staff monitors more than just cattle markets," Blach said. "Grain, weather, beef demand and competing proteins, not just domestically but globally, are carefully monitored.

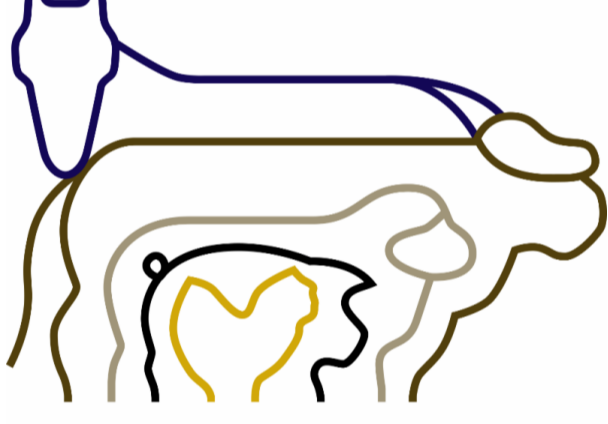
"That keeping up with the times helps make sure producers have quality information in a timely basis," Blach said. "Allowing cattlemen to make informed marketing decisions is a daily test for the staff."

"The Department of Animal Sciences and Industry is pleased to join with LMIC in recognizing CattleFax as the company celebrates 50 years of making contributions to the beef industry," said Evan Titgemeyer, K-State ASI interim department head.

"We invite our ASI alumni and friends to join us as we recognize CattleFax for their contributions," Titgemeyer welcomed.

Justin Janssen and Kyle Bauer, LMIC board members, will have a drawing for a Junior Wildcat toy at 9:10.

More information is available online for the K-State Animal Sciences and Industry Family and Friends Reunion at [www.asi.k-state.edu/familyandfriends](http://www.asi.k-state.edu/familyandfriends).



## Livestock & Meat Industry Council

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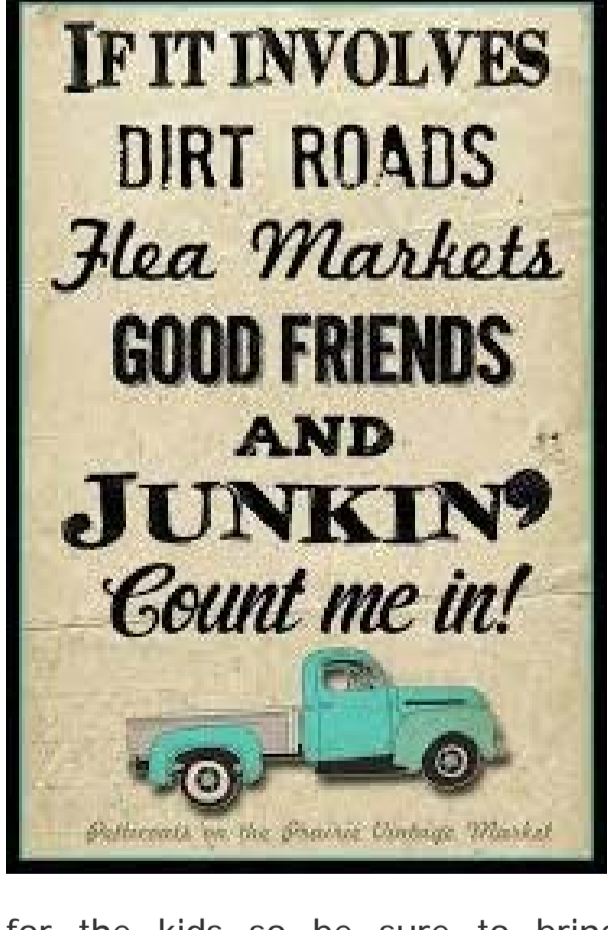
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## Valley Falls Pasture Host To 'Glorified Flea Market'

It'll be a most unique attraction, fun days for all. That's the "Dirt Road Junk Fest 2018" Saturday and Sunday, Oct. 13-14, in The Belveal Pasture at Valley Falls.

Just what is that?

Well, according to Jami Heinen and Megan Belveal of the Dirt Road Divas, it'll have semblance to a flea market. Plus, a whole lot more.



"This will really be a glorified flea market," Heinen admitted. "We have at least 75 vendors coming to the 'Junk Fest' at 15709 Road, Valley Falls," Heinen said.

The attraction has been advertised extensively on The BIG 94.5 Country and promoted on WibwNewsNow and the Kansas Ag Network.

The long list of who's signed up includes everything from photography to antiques to clothing, furniture, creative scents, sports items, on and on.

"There'll be a flume trailer for the kids so be sure to bring the whole family," Heinen welcomed.

"We are really excited," she emphasized

Details and updates can be found on Facebook at Junk Fest 2018.

### Padre Says:

**"Optimism is the faith that leads to achievement. Nothing can be done without hope and confidence."**

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