



### Growing Kansas Leaders Campaign For Future Of 4-H Underway With 580 WIBW

Nearly 100,000 Kansas youth take part in 4-H activities. That's no small number, and there are many facets of 4-H these days requiring assistance from many directions.

"When some people think of 4-H, they picture prize-winning livestock and county fairs," admitted Gordon Hibbard. "But, anyone who has been touched by 4-H knows that the program is, and always has been, dedicated to actively preparing young people for their futures."

"As the private fundraising arm of 4-H, the Kansas 4-H Foundation believes it is the responsibility of those who love and support 4-H to ensure that its future is as bright as possible," explained Hibbard, president of the foundation headquartered in Manhattan.



As a not-for-profit charitable corporation chartered in 1952, the Kansas 4-H Foundation brings private funds to assist and maintain the Kansas 4-H youth development program. "The foundation builds on the tradition of bringing financial support from the private sector together with Kansas 4-H," Hubbard clarified.

As a separate and independent organization from K-State Research and Extension, the foundation is registered by the state of Kansas as a nonprofit educational corporation, so gifts to the foundation are tax-deductible.

A volunteer board of trustees governs the foundation, and staff members build relationships with donors to raise support for Kansas 4-H priorities. After raising funds, advisory committees of trustees manage the investments.

"On September 8, 2012, the Kansas 4-H Foundation publically announced a \$10 Million Growing Kansas Leaders capital campaign at the Kansas State Fair," said Michelle Overstreet Schrader, director of development for the Kansas 4-H Foundation.

"Funds raised will provide the tools needed to grow Kansas youth into the leaders needed to carry our communities, state, nation and world successfully into the future," Schrader assured.

Four campaign priorities and fiscal goals have been identified: Growing Leaders Fund, \$2 million; Rock Springs Facilities, \$5.5 million; Clovia Scholarship House, \$500,000; and Endowments and Special Projects, \$2 million.

"To date, generous donors have already put the goal within reach with a total of \$6.9 million in gifts and pledges," Hubbard credited.

The important story of 4-H in Kansas been spread by 580 WIBW extensively in recent weeks through commercials, interviews and special programs including those about the Growing Kansas Leaders campaign.

This is National 4-H Week, October 7-13, and special gift committee members, as well as trustees, are hosting campaign kick-off events around the state.

Information is available at [www.kansas4hfoundation.org](http://www.kansas4hfoundation.org) or 785-532-5881.



[www.kansasagnetwork.com](http://www.kansasagnetwork.com)

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