



WIBW Advertiser, Lincolnville Rancher Heads Kansas Livestock Association



Mark Harms, left, Lincolnville, was elected president of the Kansas Livestock Association at the group's recent annual meeting in Wichita. Jeff Sternberger, Ingalls, is president-elect of the 5,500-member organization.

An advertiser on 580 WIBW and sponsor of special 580 WIBW programs, Harms and his wife, Kim, own and operate Harms Plainview Ranch.

Producing and merchandizing registered Angus, Red Angus and Charolais seed stock, the ranch utilizes leased pastures in Marion and neighboring counties, with four cooperator herds helping in cattle production. Dry land farm acreage is used primarily for feed production.

With a lengthy and prestigious record of leadership to the livestock industry, Harms was a founding member of U.S. Premium Beef (USPB), advertiser on 580 and the Kansas Ag Network.

Both of the Plainview Ranch owners are graduates of Kansas State University, where their daughter, Taylor, is now attending, with their sons, Cade and Payton, expected to follow, too.

Sternberger is president and manager of Midwest Feeders, which now has ownership interests in a number of additional feeding and ranching operations. With other personal diverse agriculture enterprises, Sternberger is also a member of the USPB Board of Directors.

Holton Livestock Exchange Celebrates 61st Anniversary Of Harris Family Operation

"Don't take a picture of me the first time I've sat down since 6:30."

It was 11:30, when Dan Harris took a breather after checking in Jim Schumann's cattle for the 61st anniversary special sale at Holton Livestock Exchange. But, long hours and service are a Harris family tradition.

Now, just minutes before the regular Tuesday noon auction, advertised on 580 WIBW, there were nearly 1,800 cattle in the pens ready to change ownership.

Schumann's consignments were among those, just as they've been continuously for several decades, being a second generation livestock seller at the pavilion.



There were a number of longtime consignors to this special sale, but also there were those who've been patrons for decades and generations as well, and just made sure to come this time, too, for the complimentary sale barn dinner celebration.

Among them were Roger Coverdale, left, Holton, and Richard Malm, right, Valley Falls, visiting with Larry Harris, partner with his brother, Dan, in Harris Auction Service, also a 580 WIBW advertiser.

"My Dad, Wes Harris, helped build this facility in 1951, bought and managed it, and I've kept it going, since he and Mom passed away," reflected Dan Harris, in appreciation of the continuous patronage.



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Padre says:

***"Never kick
a cow chip
on a hot
day."***