



Advertising Opportunities On 580 WIBW For Topeka Farm Show Exhibitors



It's next week.

That's the 24th annual Topeka Farm Show, Tuesday, Wednesday and Thursday, January 8-9-10, at the Kansas Expocentre in Topeka, according to Steve Guenther, pictured, show director for Tradexpos, Inc., show producer from Austin, Minnesota.

"There's free parking and free admission to the show sponsored in cooperation with 580 WIBW, as it has been since the beginning," said Kelly Lenz, 580 WIBW farm director.

"More than 300 exhibitors will have more than 550 booths, in six buildings at the show, which will also feature a number

of special attractions, including purebred cattle displays," Guenther emphasized. Hours for this year's show are Tuesday, 9 a.m., to 5 p.m.; Wednesday, 9 a.m., to 8 p.m., and Thursday, 9 a.m., to 4 p.m.

Horsemanship clinics by Scott Daily Horse Training are scheduled twice each day in the R.R. Domer Livestock Arena. Also free to the public, the schedule is Tuesday, 12:30 p.m., and 3:30 p.m.; Wednesday, 1 p.m., and 6 p.m.; and Thursday, 11:30 a.m., and 2:30 p.m.

Free health care programs are again to be a show feature in the Exhibition Hall Atrium. There will be blood pressure checks, body mass index screenings and derma scans as well as free well water nitrate testing. Special screening for stroke detection, abdominal aortic aneurysm, peripheral vascular disease and osteoporosis are also to be available by calling for an appointment at 877-732-8258.

"Kansas Soybeans: Fueling Innovations" is theme for the Kansas Soybean Expo 2013, Wednesday, 8:30 a.m., to 3 p.m. Throughout all three days at the Topeka Farm Show, attendees are encouraged to register for a special drawing to win Midland soybean seed, valued at \$2,900, enough to plant 50 acres.

Exhibitors can attract visitors to their displays with advertising during Ag Roundup programs on 580 WIBW, before and during the show, with incentive opportunities available by calling Frank J. Buchman.



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Padre says:

"It is only the farmer who faithfully plants seeds in the spring who reaps a harvest in the autumn."