



Beef Cattle Improvement Objective Of Kansas Bull Test 41 Years



Doug and Lori Schmitt are continuing a long tradition of the beef industry in Kansas at their H.M. Schmitt, Inc., feedlot near Tipton.

When beef cattle improvement was singled out for a major thrust, with specific emphasis on bull testing in 1970, a cooperative venture was undertaken between the Kansas Livestock Association's Beef Cattle Improvement Committee and the Kansas State University Extension Service.

A committee, comprised of prominent purebred beef breeders and Extension beef specialists headed by Keith Zoellner, investigated the possibilities of a central bull testing station to be located in Kansas.

The committee selected the Solomon Valley Feedlot, Beloit, as the test station site. The initial facility handled 250 bulls and began operation in the spring of 1971.

Objectives of the bull testing station are: 1) To compare gain ability and conformation of bulls and their sires; 2) To encourage herd improvement through the use of performance tested bulls; and 3) To encourage and assist in the use of records as a means to more efficient beef production.

The Schmitts have been feeding bulls for the Kansas Bull Test for the last 15 years. "We guarantee first-class service that we have always offered," Doug said.

"We take pride in the work we do such as the develop of the bulls in a calm working environment," Lori added.

Advertisers of both the Kansas Bull Test Sale and their bull development program on AM 580 WIBW, the Schmitts announced results from the recent 70th Kansas Bull Test Sale they hosted at the Beoit fairgrounds.

Averages: 41 Angus \$2,466; 19 Charolais \$2,384; eight Gelbvieh \$2,600; 11 Balancer \$3,255; 10 Simmental \$3,290; Eight SimAngus \$3,838; five Sim-Red Angus \$2,960; two Hereford \$1,700; two Branvieh, \$1,900; and one Maine-Anjou \$1,400.

Information about testing bulls is available from Doug and Lori Schmitt at 785-373-4824.

Circus Features Excitement For All

When the Picadilly Circus decided to come to Topeka, The Big 94.5 Country FM and AM 580 WIBW were the media to attract young, old and in-between to the Sunday afternoon performance.

No one was disappointed in one-and-half-hours of excitement featuring the Elephant Extravaganza, Motorcycle Madness, Katunga the giant jungle monster, contortionists, clowns and much more.

"Celebrating 25 years entertaining families throughout North America, we pulled out all of the stops," evaluated Cuin Griffin, Picadilly Circus promotion director.



Flint Hills Pasture Sells \$1,400 Acre



What could be a record price for Flint Hills pasture was paid for the OK Ranch in an auction conducted by Griffin Real Estate & Auction Service LC, Cottonwood Falls, and advertised on AM 580 WIBW.

The 1,991 acres of prime grassland all under one fence, owned by the Herschman family near Florence in Marion County, sold on a bid of \$1,400 an acre.

According to Rick and Nancy Griffin, there was considerable interest from throughout the Midwest with more than 100 in attendance for the auction.

94.5
COUNTRY

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Padre says:

"You can have everything you want in life if you'll just help enough other people get what they want."