



## Keeping Western Lifestyle Alive Is Rodeo Queen's Objective



There's something about being a cowgirl that's always in the blood. "I grew up on the back of a horse riding at our Burlington farm. I've always loved horses," insisted Miss Rodeo K-State Brande Iseman.

When the K-State Rodeo Club solicited applicants to serve as their Rodeo Queen and official spokesperson for rodeo, Iseman signed up.

"I really didn't have any idea what I was getting into," she evaluated. "It was a lot more than I expected, but the most exciting and rewarding opportunity in my life."

Advertised on AM 580 WIBW and The Big 94.5 Country FM, the annual K-State Rodeo was an exciting time for Brande Iseman as she accepted the queen's crown from outgoing Miss Rodeo K-State Courtney Hall.

"I've been busy all spring and summer representing K-State and spreading the good words about rodeo," Queen Iseman contended.

"My challenge is to explain rodeo's heritage, relate our agriculture story and emphasize to others how important they are to our country," Iseman said.

A dependable mount is essential for a cowgirl, and Iseman is especially pleased with her four-year-old gray Quarter Horse mare called Pistol.

"She's still young, but takes everything in stride," said Iseman, after riding in the parade and assisting at the Wild Bill Hickok Rodeo in Abilene, which was advertised heavily on AM 580 WIBW and The Big 94.5 Country FM.

"I love the Western lifestyle, I've inherited it, and it's here to stay. I just want to do my part so others know about this great life," K-State Rodeo Queen Brande Iseman summarized.

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## Military Honored By Marysville Auction



More than \$13,000 was donated to the Steaks for the Troops benefit auction hosted by Marysville Livestock Sales kicking off their annual Customer Appreciation Sale at the

Marysville business which advertises special auctions on AM 580 WIBW.

"Charlie Loiseau donated the steer that sold numerous times with more than 60 contributors giving to the effort to provide a steak meal as expression of appreciation for active military," explained Donnie Kirkham, Marysville Livestock Sales manager.

Donations are still being accepted and can be made by contacting Kirkham at the auction barn.

The Customer Appreciation Sale topped when three 366-pound black steers consigned by a Barnes cattleman brought \$161 per hundredweight. Heifer mates topped that division with three 423-pounders selling for \$143.50 per hundred.

## Sure Crop In The Parade

Serving farmers throughout the Midwest, Sure Crop Fertilizer, AM 580 WIBW advertiser headquartered at Seneca, is a major promoter and supporter of the annual Nemaha County Fair as well as many other activities over a wide area.

Several Sure Crop Fertilizer trucks were an attraction in the recent fair parade that drew large spectator crowds lining the street in Seneca.



*Padre says:*

**"Someone's sitting  
in the shade today,  
because someone  
planted a tree a  
long time ago."**