



**94.5
COUNTRY**

**AM 580
WIBW**
NEWS • TALK • SPORTS

**Kansas
Radio
Networks**

team
W

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Padre says:

*"To give less
than your best is
to sacrifice the
gift."*

Renowned Quarter Horse Ranch To Disperse



It won't be a finale. Yet, the "dispersal" sale planned by Finnerty Ranch Quarter Horses this weekend will be a sharp reduction.

However, MJ Finnerty emphasized, "We'll still have our ranch horses, and we're keeping a few yearlings and two-year-olds as well as a colt that should make us a top stud."

That is a relief for those who have followed the Quarter Horse breeding program's success dating more than 50 years.

It is an operation started by Pat Finnerty as a teenager right on the ranch where the auction in planned Sunday afternoon beginning at noon.

The gray stallion Huddy Boy helped put Finnerty Ranch Quarter Horses at Hartford on the map around the country.

Several years before his death, Pat proudly posed with the exceptional sire and four Huddy Boy daughters being ridden by Finnerty's four children: Frances Finnerty-Miller, MJ Finnerty, Carrie Finnerty-Traffanstedt and CJ Finnerty.

Many of the offering in the Finnerty Ranch Quarter Horses Dispersal this Sunday relate back to Huddy Boy.

"This is a horse production sale you won't want to miss," MJ guaranteed.

Petro Celebrates At Valley

"Our celebration was a great success," reported Margie McConnaughey, manager of Petro, right on K-4 Highway at Valley Falls.



Advertised on The BIG 94.5 Country FM, fifth anniversary of Petro was a weeklong affair.

"We had discounted lunch all week and different specials every day," Margie reported. "I can't even name all of the winners of our door prizes, because we gave away more than 50 different items."

With fuel, meals, snacks, drinks, hunting licenses, gift cards and "great friendly service," Petro is convenient for local customers and travelers as well.

"The first five years of business have been outstanding, and we're anticipating continuing to take care of our customers in the best way we can," Margie welcomed.

Dairy Shares Farm Story To Urbanites

The Hildebrand family had a beautiful day for the second annual Harvest Festival which attracted more than 1,500 adults and children to Hildebrand Farms Dairy, west of Junction City, according to Melissa Hildebrand-Reed.

Celebrating the end of the harvest season, highlights included hay rack rides, make-your-own butter station, hay bale play area (shown), food, music and a kids' crafts corner.

"It's exciting for us to share what we do with our community," Kathy Hildebrand, co-owner said. "It's fun to see kids enjoying the simple pleasures of farm life, and learn about where their food comes from."

Fifteen members of the Chapman FFA Chapter were on hand to assist with the event and see that all stations ran smoothly.



Hildebrand Farms Dairy utilizes Team W advertising consultation and creative services for Kansas Radio Networks advertisers.

Mill Creek Bull Is Supreme

Mill Creek Ranch of Alma, advertiser on AM 580 WIBW, collected titles for the grand champion Hereford cow/calf fair, grand champion Hereford bull and supreme champion bull at the Kansas State Fair in Hutchinson.

To be named the supreme champion, MCR B Pure Prophet 9148 beat champion bulls from all of the other breeds exhibiting at the fair.

Ryan Breiner is at the halter of "9148," also named the 2011 Northwest Region Hereford Show Bull of the Year.

