



## Midwest Builder Launches Promotion On AM 580 WIBW

Quality Structures, Inc., Richmond, Kansas, Tuesday afternoon launched a major advertising campaign on AM 580 WIBW radio when owner-president Rob Pearce signed an annual agreement as Team W Captain Dan Lindquist discussed logistics of the strategic promotion effort.

Formerly operated as Esh Quality Structures, the name change to Quality Structures, often referred to by the QSI acronym, reflects the new ownership and management of Pearce, who has been involved with the firm since 2006.

With major construction projects throughout the Midwest, the firm also has locations at Haven, Kansas; Columbia, Missouri; and Glenwood, Iowa.



"We deliver and construct high quality buildings at competitive prices in a timely manner by employing honest, hardworking, quality-minded individuals who work as a team.

"We strive to maintain high levels of integrity, respect, fairness and cooperation with our customers, suppliers, sub-contractors and professional associates," said Pearce, who feels the dedicated WIBW listening audience will be a strong asset to expanding business.

## Shawnee County Land Sells At Auction For \$4,400 An Acre



Real estate values remain strong at all levels, but when the quality, size and location are enhancive to several interested bidders, the prices will go higher.

Verification of that was the absolute land auction conducted by Kooser Auction Service for the Hawks Real Estate Professionals at Topeka.

A total of 35 acres of prime farmland, located on Lower Silver Lake Road northwest of Topeka, sold on a bid of \$4,400 an acre, according to Col. Dan Kooser.

The tract, advertised on WIBW, is easily accessible to Highway 75 and 24, and is just two miles from an elevator.

Conducted at the real state office, the auction attracted a crowd of 25 people with "three active bidders," Kooser said.



**94.5  
COUNTRY**

**AM 580  
WIBW**  
NEWS • TALK • SPORTS

**Kansas  
Radio  
Networks**

**team**  
**W**

**Frank J. Buchman**  
Marketing Consultant  
Direct: 785 - 228 - 7259  
Cell: 785 - 499 - 3063  
[frank.buchman@morris.com](mailto:frank.buchman@morris.com)  
PO Box 1818  
1210 SW Executive Dr.  
Topeka, Ks 66615

*Padre says:*

**"God does not  
promise that our  
lives will be easy,  
but He does as-  
sure us that he  
will walk with us  
intimately."**