



HEY NEIGHBOR
By Frank J. Buchman

Leading Agriculture Spokesperson For Tuesday Evening's Farm Profit Conference

There's plenty of time to sign up for supper and an outstanding agriculture information program.

Likewise, the agriculture related businesses who'd like to advertise their products and services on 580 WIBW with the added benefits of sponsoring the aforementioned presentation still have that opportunity as well.

"It's the fourth and final 580 WIBW Farm Profit Conference this year and will be Tuesday evening, March 18, at the Helvering Senior Center, 111 South Eighth Street, in Marysville," announced longtime 580 WIBW Farm Director Kelly Lenz, who coordinated the evening's educational and entertaining activities.

"We've had outstanding attendance at the first three conferences this year at Lyndon, Valley Falls and Paxico. With the speaker line-up set for Marysville, and the early reservation interest, this one could break all-time records for participation," Lenz calculated.

Doors open at 5:30, supper is at 6 o'clock, and the Farm Profit Conference speakers begin their part of the evening's presentations at 6:45.

Leadoff speaker is Dalton Henry, government affairs specialist for the Kansas Wheat Commission, who will review "The 2014 Farm Bill – Decision Time."

Next up is Tony English, chief financial officer of Frontier Farm Credit, discussing "The Ag Economy: A Lender's Prospective."

Of course, highlight of the program is the much-anticipated, most-informative, yet audience-motivator presenting at his third Farm Profit Conference this year, Darrel Holaday of Country Futures in Frankfort. A regular on the 580 WIBW programs for nearly a decade, and daily 580 Ag Roundup educator, the energetic economist is to look at "The Other Side of the Coin?"

Again the meal and program are complimentary, but reservations are necessary to make sure ample beef and all the trimmings are ready so everybody has a plateful, and more if they'd like. Supper bookings can be made by calling the Marshall County Extension Office at 785-562-3531, or sending an e-mail to Kelly.Lenz@Morris.com, before noon on Monday, March 17.

There are still Farm Profit Conference sponsorship opportunities available as well through Frank J. Buchman, 580 WIBW Marketing Consultant, at the accompanying contact information to the right.

In addition to advertising on 580 WIBW's six highly-touted Prime Time agriculture programs, sponsors get 18 live-read promotions recognizing their sponsorship, are provided advance personalized Farm Profit Conference posters for distribution, business name on the program distributed at the conference, their company display with promotional materials and hand-outs at the session, if they want to, and a special introduction, as well as a door prize give-away, if desired.



Dalton Henry
Kansas Wheat Commission



Tony English
Frontier Farm Credit



Darrel Holaday
Country Futures



www.kansasagnetwork.com

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Padre says:

***"This isn't
your father's
Farm Bill."***