

HEY NEIGHBOR

By Frank J. Buchman

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Weather, Commodity Outlook, Management Advice Features For Farm Profit Conference At Oskaloosa

What is the weather going to be like this spring, summer and fall?

How are the farm commodity prices going to react to those growing conditions, market demands in this country and export sales?

Really, what is the right thing do in farming operations considering all of the challenging times the agriculture industry is facing today, like never before?

Quantitative responses to those questions on every farmer's mind, and most worrisome outlook for the months and years ahead, will be presented at Oskaloosa, Wednesday evening, Feb. 10, during the first of four Farm Profit Conferences to be hosted this year by 580 WIBW.

According to Kelly Lenz, longtime 580 WIBW farm director and coordinator of the annual conferences, "We are excited to have such a great panel of speakers for this educational, program, which is being presented in cooperation with the Meadowlark Extension District, at the Oskaloosa High School."



Dan Holiday

Doors are to open at 5:30, and a complimentary beef supper, sponsored by a large number of businesses, serving the Midwest farm and ranch community, will begin at 6 o'clock.

"These sponsors are advertisers of farm programming on 580 WIBW, and will be in attendance," Lenz pointed out. "Many will have displays open before and following the program to visit about their offerings."

who all 580 WIBW listeners immediately recognize for his regular daily weather reports. As co-founder and president of The Storm Report, Dan Holiday will present "The 2016 Weather Outlook."

Shane Frahm, vice president of finance credit at Frontier Farm Credit, has titled his presentation: "Navigating Challenging Times: Doing What's Right For Your Business."



Shane Frahm



Darrell Holaday

Always highlight of the annual Farm Profit Conferences is the presentation by Darrell Holaday, another regular on 580 WIBW with his daily market analysis during agriculture programs. Representing Country Futures at Frankfort, Dan Holiday is forever energetic, entertaining and most encompassing, while insightful, in his philosophical forecast of "Where Are The Markets Headed?"

As every time, the 580 WIBW Farm Profit Conferences including the beef supper are free, but reservations are required, so the cooks will know how many pounds of beef and potatoes, along with all the trimmings, to get ready.

Reservations must be made by calling either the Meadowlark Extension District at 785-863-2212, or by e-mailing supper intentions to kelly.lenz@alphamediausa.com, no later than noon on Tuesday, Feb. 9.

Additional 580 WIBW Farm Profit Conferences have been scheduled by Lenz this year at Madison, February 18; Randolph, March 8; and Garnett, March 23.

Similar programs are planned at all locations, with different speakers sometimes, but the each evening's format will be the same, starting with displays, the complimentary-reservation-required beef supper, and climaxing with the most-educational panel of farm speakers.

Sponsorships and additional information are available by calling Frank J. Buchman, at 785-228-7259, or email frank.buchman@alphamediausa.com.

Padre Says:

"The general population doesn't know what's happening, and it doesn't even know that it doesn't know."



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Frank J. Buchman
Marketing Consultant

Direct: 785-228-7259 Cell: 785-499-3063

E-mail: frank.buchman@wibwradio.com

Website: www.frankjbuchman.com

PO Box 1818
1210 SW Executive Drive, Topeka, Kansas 66615

