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Farm Profit Conference To Answer Agriculture Concerns During Complimentary Family Supper Program At Madison

Answers to questions foremost on farmers' minds now will be responded to at the Farm Profit Conference set for Madison Thursday evening, Feb. 18.



Mary Knapp

Second in the annual spring series of four such sessions hosted by 580 WIBW, this one in cooperation with the Greenwood County Extension Service, the program will be at the Sauder Community Center, 110 South First Street, according to Kelly Lenz, longtime 580 WIBW director who coordinated the informational evening.

Doors are to open at 5:30, when many of the more than two dozen sponsors who are 580 WIBW Ag program advertisers will be in attendance and have displays open to visit with farm families in attendance and discuss opportunities they offer.

Supper with beef and potatoes and all of the trimmings farmers and ranchers of the Flint Hills expect at end of a day's work will begin at 6 o'clock.

Again, the entire evening activities are free and open to all interested people, but it'll be essential to get an advance supper count so nobody leaves hungry, Lenz was emphatic in pointing out.

While there's really nothing they can do to change it, the weather is always first and foremost of concern to farmers, who all are wondering whether there'll still be a blizzard before spring, how much moisture will come and how hot and dry the summer might be.

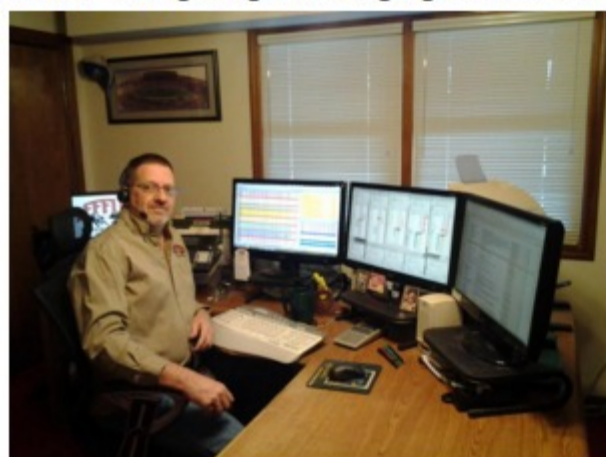
Lead-off speaker for the conference, Lenz said, will be in a return engagement for 580 WIBW Farm Profit Conferences, and one who farmers always anticipate for the most important information she'll present.

Mary Knapp, assistant state climatologist from Kansas State University, will give "The 2016 Weather Outlook."

Chad Gent, vice president of retail credit for Frontier Farm Credit, is to review "Navigating Challenging Times: Doing What's Right For Your Farm."



Chad Gent



Tom Leffler

Climaxing highlight portion of the evening program is from a regular on 580 WIBW Ag programs, and another return presenter at the Farm Profit Conferences, as Tom Leffler of Leffler Commodities from Augusta gives his analysis of "Where Are The Markets Headed?"

"This will be great evening for everybody involved in agriculture from any angle, and we sure hope to have a full house. But, please make sure you get supper

reservations made," Lenz encouraged.

Bounteous supper for all can be guaranteed by calling the Greenwood County Extension Office at 620-583-7455, or email kelly.lenz@alphamediausa.com.

The first of this year's Farm Profit Conferences hosted by 580 WIBW began at Oskaloosa, February 10, and following Madison, the series will continue at Randolph, March 8, and conclude at Garnett, March 23.

Sponsorships for the Farm Profit Conferences are still available to include prime time Agriculture advertising on 580 WIBW, live-read radio recognitions, advance personalized posters, name on the evening program, attendance, a display booth of product and service offerings, and introduction by contacting Frank J. Buchman, 785-228-7259, frank.buchman@wibwradio.com

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