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## Nebraska Power Farming Show Is This Week

Farmers can get a head start on the new year.

"The Nebraska Power Farming Show is this week, December 6-8, at the Lancaster Event Center in Lincoln, Nebraska," announced Cindy Feldman, marketing director for the Iowa-Nebraska Equipment Dealers Association, show sponsors.

"Three times larger than the average Midwestern farm show, the Nebraska Power Farming Show features more than 860 farm equipment and agribusiness companies with 2,282 booths spanning 9.2 acres," Feldman said.

Farmers come to the show to see, touch and learn about the latest products and services. "Gaining a competitive edge by reducing cost or increasing productivity is the name of the game," Feldman insisted.

With more than 20 percent companies new at the show this year, many of the exhibitors don't even go to other farm shows. "This is your only chance to see them," according to Feldman.



Everything from the latest equipment and attachment to inputs and agriculture

technology will be on display. Feldman said, "Smaller manufacturers, those considered the real innovators of the industry, introduce new products at the show."

It's strictly an agriculture show, with only products for the farming industry, the promoter pointed out.

Perhaps most important of all, products are available for purchase right there. "Exhibitor 'show stopper' specials make it even more enticing to shop at the show," Feldman noted.

Conveniently located at the east edge of Lincoln, Nebraska, "You won't struggle with downtown traffic or limited parking options at this show," Feldman informed.

Admission to the show is free. "That combined with plenty of free parking makes the Nebraska Power Farming Show, December 6-8, hands down, the best value around. See you this week," Feldman welcomed.c

### *Padre Says:*

**"A farmer has to be an optimist, or he wouldn't still be a farmer."**



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