

## Church Joins Efforts With Ethanol Plant To Make Hand Sanitizer Becoming 'Bootleggers For Jesus'

As concern about the coronavirus pandemic swept the country, hand sanitizer became hard to find at stores in the Kansas City area.

Dr. Ron Torline, an anesthesiologist at the University of Kansas Medical Center, became concerned for vulnerable populations who might not have access to this health care essential.

Researching ways of making hand sanitizer through the World Health Organization, Dr. Torline came up with a simple recipe that included grain alcohol.

Enlisting the help of his church, the United Methodist Church of the Resurrection, Dr. Torline began gathering the ingredients, bottles and volunteers.

"Everclear," a grain alcohol product, was initially purchased from a local liquor store, but the cost made it prohibitive to produce large quantities.



Members of the United Methodist Church of the Resurrection made economical hand sanitizer for Kansas City area populations highly vulnerable to the coronavirus.

Ultimately church member Dave Webb suggested connecting with East Kansas Agri-Energy (EKAE), ethanol plant at Garnett, about purchasing alcohol in bulk.

Bill Pratch, CEO at EKAE, arranged for the church to purchase 50 gallons of alcohol at a substantially reduced price.

While saving thousands of dollars, 2,000 bottles of hand sanitizer were produced for use by area homeless shelters and other social service organizations in Kansas City.

EKAE founder and current board member Dan Guetterman made the contact and transported the alcohol with Webb's assistance.

A team of volunteers at the United Methodist Church of the Resurrection mixed, assembled and distributed the hand sanitizer.

"Thank you EKAE for making this possible," Webb appreciated.

"Church members are waiting on a shipment of plastic bottles and will making another batch this week," Webb added.

## Radio Commercial Rates Auctioneer National Award

An advertising campaign by a longtime consistent auction advertiser on 580 WIBW has been honored as best in the country.

Dave Webb of Webb & Associates Auctioneers & Appraisers at Stilwell is being recognized by the National Auctioneers Association (NAA).

A Gold Award will be presented to Webb in the Radio Promotions division of the annual NAA competition.

Recognition is being given for a commercial Webb recorded personally to air in a coordinated campaign on 580 WIBW radio.

The competition is sponsored by "USA Today" and the NAA, with entries judged by the "USA Today" staff.



Col. Dave Webb of Webb & Associates Auctioneers & Appraisals at Stilwell has been honored for a radio advertising commercial by the National Auctioneers Association.

A participant in Farm Profit Conferences coordinated annually by 580 WIBW, Webb's commercial promoted his business for a winter seminar.

"I came into the 580 WIBW studio at Topeka and recorded the commercial," Webb said. "The assistance and guidance from the great WIBW staff was essential in producing the commercial."

Recipient of awards for radio commercials in previous years as well, Webb will accept the award at the NAA Convention.

The winning commercial that aired on 580 WIBW:

"Good Day. Dave Webb, here, at Webb & Associates Auctioneers & Appraisers. When you consider selling your land or needing an appraisal consider the voice and the knowledge base of Webb & Associates Auctioneers & Appraisers.

"Our in-depth marketing to local and national audiences is paramount to your property combined with complete transparency. For personal property, our on line marketing combined with 'Auction Time' for national and worldwide markets are benefits to your farm and your business.

"Check us out at D L Webb dot Com. Proudly sponsoring the Farm Profit Conference at Emporia February 19th."

### *Padre Says:*

**"Success is not final; failure is not fatal: It is the courage to continue that counts."**

**Frank J. Buchman**  
Marketing Consultant

Direct: 785-228-7259 Cell: 785-499-3063

E-mail: [frank.buchman@wibwradio.com](mailto:frank.buchman@wibwradio.com)  
Website: [www.frankjbuchman.com](http://www.frankjbuchman.com)

PO Box 1818  
1210 SW Executive Drive, Topeka, Kansas 66615